

THE IDEALS OF OUR ASSOCIATION

The most important ingredient for a successful Association is the Member. Where do we find them and how do we make these people interested enough to become one of us? Before anyone can be successful in “selling” GWRRA, they must first sit for a moment and determine the reason they joined. Each of us had our own reasons, but a primary reason to join is to support the ideals of GWRRA. Let’s take a closer look at these ideals:

- **PROMOTE SAFETY** - This will help us continue to enjoy our hobby. We can also enjoy the fact that we are doing something to protect others by teaching them safe riding practices. We are saving lives!

- **PROMOTE FRIENDSHIP** - Among ALL of the biking public. What better way to enjoy our way of life than to make friends and share with them?

- **PROMOTE THE POSITIVE IMAGE OF THE MOTORCYCLE RIDER** - We have come a long way, but we have a long way to go. We must always keep “our best foot forward.”

- **PROMOTE FUN** - This is the glue that holds all our ideals together!

- **PROVIDE A MONEY BACK GUARANTEE** - GWRRA will provide a money back guarantee to any Member that is of the opinion the Association has failed to live up to their expectations.

THE PURPOSES OF OUR ASSOCIATION

1. GWRRA is an International Association of Gold Wing and Valkyrie motorcycle riders.

2. GWRRA is a social organization formed for the pleasure, recreation, safety, exchange of information, coordination of common motorcycle efforts, promotion of camaraderie and friendship of its Members and chapters, without political or religious affiliations or influence.

3. Other purposes include: assisting all motorcyclists in achieving and/or improving public acceptance of motorcyclists; member support of civic, local, police, charity, and government organizations; education of non-motorcycling public concerning motorcycling problems; dissemination of safety information relating to motorcycling and motorcyclists; supporting the Motorcycle Safety Foundation (MSF); being a family oriented organization.

4. Promoting and enlarging the Association’s Membership.

5. To publish and distribute *Wing World* and other media that will inform, entertain, educate and enlighten our Members and Officers.