

## **Standards of Conduct**

This code for STANDARDS OF CONDUCT for GWRRA officers has been adopted to promote and maintain the highest of standards for association service and personal conduct among its officers. Adherence to these standards is necessary and will further serve to assure Member confidence in the integrity and fairness of all GWRRA officers.

***AS AN OFFICER OF THE GOLD WING ROAD RIDERS ASSOCIATION, I PLEDGE MYSELF TO:***

**MAINTAIN** loyalty to my Association and aggressively help it to achieve its objectives and goals.

**HOLD** inviolate the confidential relationship between the individual Members of our Association and myself, and all confidential information entrusted to me through my Association office.

**SERVE** all Members of our Association impartially, and to provide no special privilege to any individual Member, nor to accept any special personal compensation for the performance of my duties.

**NEITHER** engage in, nor countenance, any exploitation of our Association, and to safeguard and protect all its Marks.

**RECOGNIZE** and properly and fairly perform my responsibilities to our Association, to uphold all rules and policies relating to its activities, with skill, courtesy, honor, goodwill and especially to uphold exemplary service to the Membership.

**EXERCISE** and utilize sound “people principles” in the conduct of the affairs of my office.

**USE** only fair, moral and ethical means when seeking to influence opinion.

**ALLOW** no false or misleading statements to be made to the public or Membership.

**NOT** disseminate any malicious information concerning this or any organization.

**ACCEPT** responsibility for cooperating in every reasonable way with all Association officers and Members.

**UTILIZE** every opportunity to improve public understanding of the positive principles of motorcycling, especially GWRRA.

**MAINTAIN** high standards of personal conduct, and make efforts to improve my management skills, my character, and my communication techniques.

### **DO’S DON’TS**

1. DO have patience 1. Do NOT play the role of a dictator.
2. DO promote fun activities. 2. Do NOT dictate or demand.
3. DO promote safety. 3. Do NOT have a negative attitude.
4. DO communicate with other 4. Do NOT play favorites.  
officers and Members.
5. DO provide proper example. 5. Do NOT lose temper.
6. DO take surveys. 6. Do NOT berate Members.
7. DO provide and care about 7. Do NOT